

## The Morning Hormones Identity & posters



### Creating two new superstar DJs.

Leeds-based DJ pairing and event organisers Morning Hormones wanted to bring something different to a music scene full of Ministry of Sound-style overly slick graphics.

They were looking for something that represented their more irreverent style and personality. The identity and posters we created were fronted by two quirky characters, illustrated by Nick Deakin - who quickly became clubbing megastars in their own right, helping the Morning Hormones to get noticed by record labels and promoters.

### Kind words...

*"We're totally stoked about the whole thing, it got us recognised, our posters are not just pinched but in demand. The Morning Hormones identity & posters are awesome work, we love the little dudes! Big love and respect from the Hormones."*

#### DAVID KELLY

The good looking half of  
Morning Hormones

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