

Royal Mail

40th anniversary of the first flight of Concorde



Time flies...

Researched and written by Neon, the Royal Mail celebrating the 40th anniversary of the first flight of Concorde pack (in partnership with the Royal Mint) was designed to bring to life some of the more notable facts and events relating to the design and development of this extraordinary aircraft.

The envelope features an image of the first UK flight of Concorde, with the inner showcasing the build of one of the very first aircraft. This was supported by a snapshot photographic timeline of Concorde's development and operational life, and highlights of its incredible abilities and unique design features. We also designed the hand stamp that featured on the first day of release packs.

Neon has been working with Royal Mail from the day we started. As well as this pack, other projects have focused on the London 1908 and 2012 Olympic Games, as well as celebrating 10 years of the London Eye, to name just a few...

Kind words...

"Lots of great factoids in there and Royal Mint are very happy indeed too."

ALASTAIR PETHER

Design Manager
Royal Mail

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