

Bisham School Brand identity



Swan-Upping.

Bisham CE Primary School near Marlow is next to a pond, with swans on it. And the school has always made use of that rather attractive imagery in their communications.

But we thought it would be nice to make the swan a more important part of the school's visual identity, by integrating it into an elegant new brand mark.

And we're pleased to say the school gave our swan-upping a great big tick.

Kind words...

"Both elegant and clever, I love it"

ROSIE SCOTT

Trustee

Bisham School

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