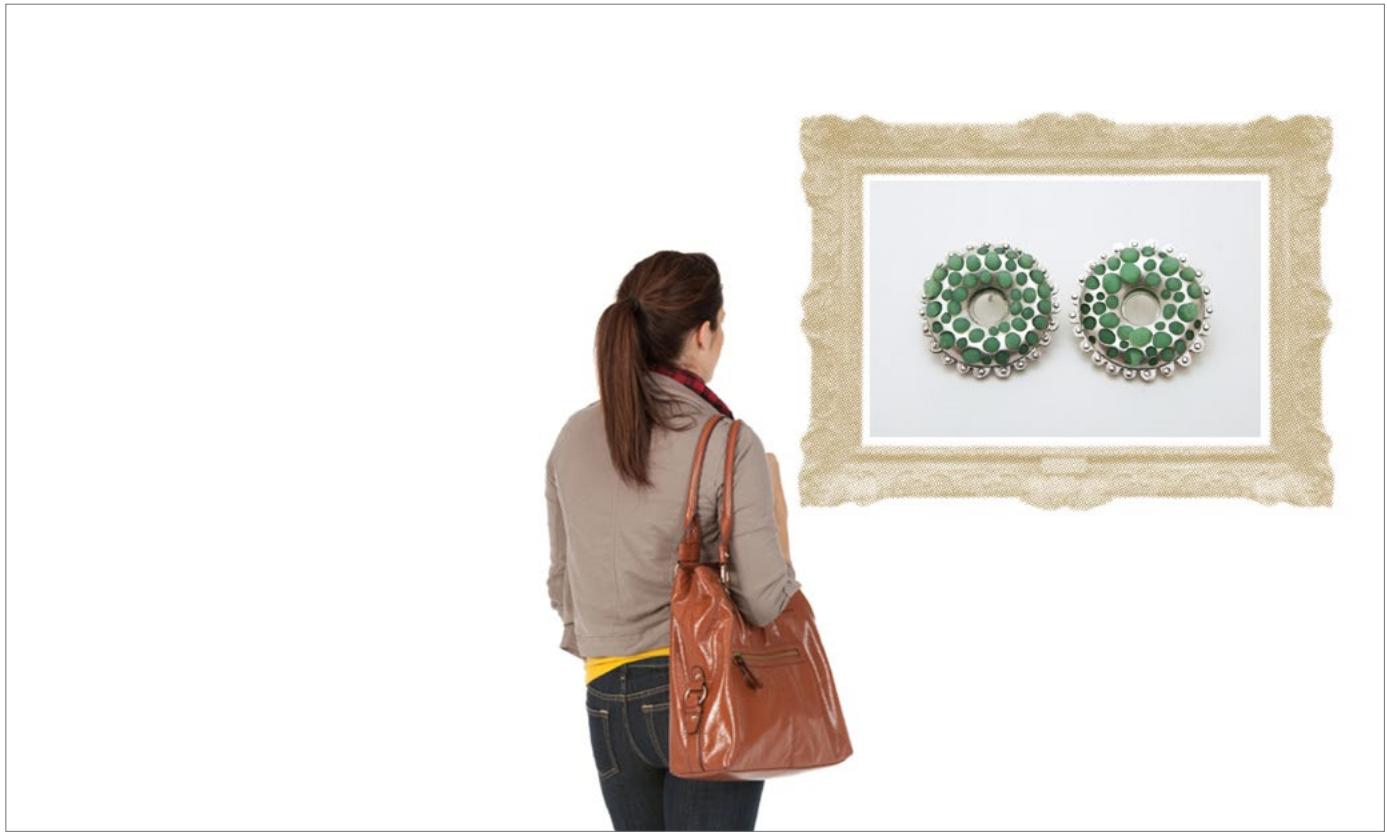


## The Goldsmiths' Company New Designers exhibition stand



### Helping young talent get noticed.

For up-and-coming jewellers, The Goldsmiths' Company's annual New Designers exhibition is a fantastic opportunity to showcase their talents.

With a very tight turn-around time, we were asked to create a simple yet elegant "welcome" stand to introduce the new designers, and direct visitors to each individual jeweller's exhibit.

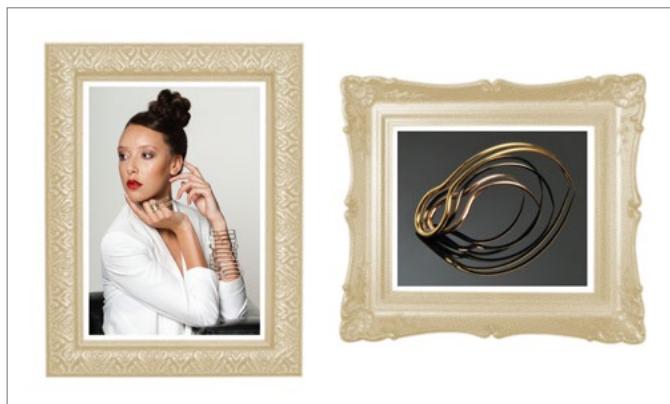
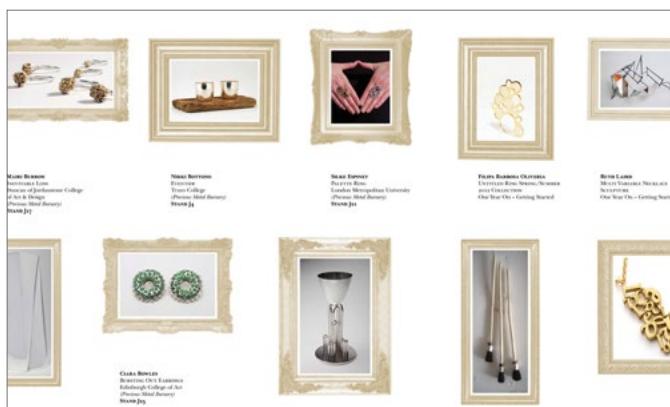
We were rather pleased with the outcome, particularly the dot-screen frames, which looked convincingly three-dimensional, while also giving visual coherence to a disparate collection of supplied images.

### Kind words...

*"The Goldsmiths' Company New designers exhibition stand is a really great given the short turn around time! A creative and elegant solution, both classical and modern all at the same time – bang on brief, bang on time. A big thank you"*

**PAUL DYSON**  
Director Promotions  
The Goldsmiths' Company

## The Goldsmiths' Company New Designers exhibition stand



### PROJECT SUMMARY

Stand design  
Art direction  
Literature

