

The Goldsmiths' Company New Designers exhibition stand



Helping young talent get noticed.

For up-and-coming jewellers, The Goldsmiths' Company's annual New Designers exhibition is a fantastic opportunity to showcase their talents.

With a very tight turn-around time, we were asked to create a simple yet elegant "welcome" stand to introduce the new designers, and direct visitors to each individual jeweller's exhibit.

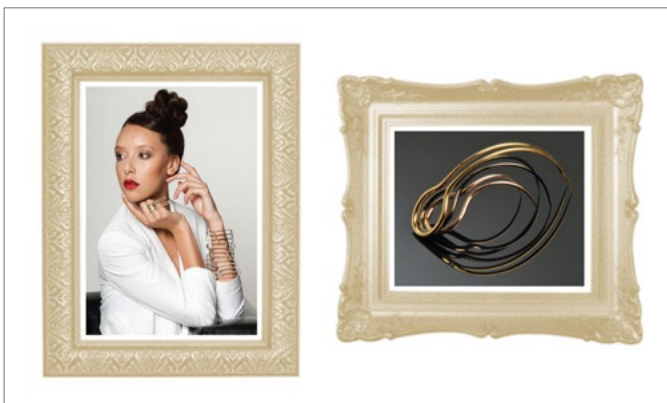
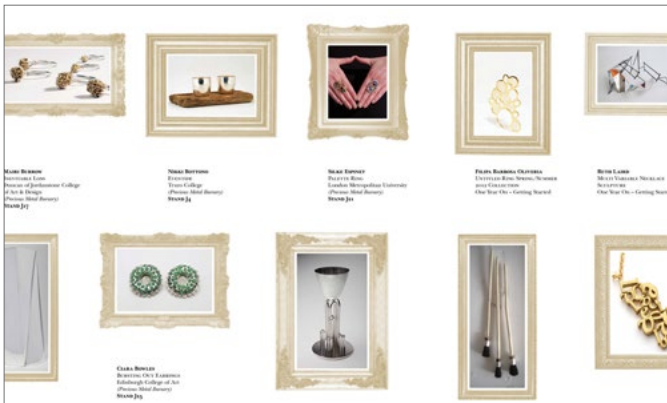
We were rather pleased with the outcome, particularly the dot-screen frames, which looked convincingly three-dimensional, while also giving visual coherence to a disparate collection of supplied images.

Kind words...

"The Goldsmiths' Company New designers exhibition stand is a really great given the short turn around time! A creative and elegant solution, both classical and modern all at the same time – bang on brief, bang on time. A big thank you"

PAUL DYSON
Director Promotions
The Goldsmiths' Company

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PROJECT SUMMARY

Stand design
Art direction
Literature

