



A brief from a green-fingered ex-boss.

You know how your ex-boss is always your boss, no matter how long ago you worked for him/her? Well, the great David Stuart – formerly of The Partners, and ex D&AD President – is the ex-boss to end all ex-bosses. So when he asked Neon for a helping hand with promoting the activities of his local gardening group, we dropped everything, rolled up our sleeves, and dug deep for creative inspiration...

Kind words...

“When I moved to Bath my wife volunteered to help organise the local garden group and I rashly agreed to help publicise it. It didn’t take long for me to remember I was incapable of producing anything digitally. I needed someone to help me. After years of working in a design company I knew that designers are very generous people. Dana combines that design generosity with a lot of intelligence and wit. That’s why I like asking him favours.”

DAVID STUART
Batheaston Garden Group

Batheaston Garden Group Posters



PROJECT SUMMARY Posters

