

## Clarion Wealth Management Recruitment advertising



### An important investment decision...

Following on from our highly successful rebrand of Clarion Wealth Management, we were invited to create a recruitment advertising campaign that would attract top financial talent and reflect the firm's premium positioning.

Designed to engage both emotionally and rationally, the campaign focused on Clarion's belief in investing in people as thoughtfully as it invests in clients. Our creative solution took Clarion's signature wit and elegance — applying smart, typographic twists on the familiar language of wealth management and financial planning.

Executed across regional press and LinkedIn, the minimalist yet luxurious design reinforced Clarion's identity as a trusted, human-centred firm that values clarity, care, and long-term growth — not only for its clients, but also for its team.

### Kind words...

*“These ads are fantastic thank you so much, especially with such a short turn around time. Elegant, premium with some smart and effective copywriting – and very much on brand for Clarion.”*

#### JONNY WHITTLE

Director – Family Office  
Clarion Wealth Planning

## Clarion Wealth Management Recruitment advertising

Our advice for  
this position.  
Invest now.



CLARION

We are currently recruiting an Associate Financial Planner. If you feel you share our passion, values and ambitions please contact: Graeme Hyland Managing Consultant IDEX Consulting 07896 933 622 [graeme.hyland@idesconsulting.com](mailto:graeme.hyland@idesconsulting.com)

True lifelong financial planning for the serious business of life.  
[clarionwealth.co.uk](http://clarionwealth.co.uk)

It shouldn't come as  
much of a surprise,  
but we're looking  
to make a good  
investment and develop  
significant growth.



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Probably the most  
important investment  
decision we'll both  
make this year.



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Knowledgeable.  
Passionate.  
Entrepreneurial.  
Dedicated.  
Ambitious.  
Future focused.

But that's enough about us.  
Let's talk about you.



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