

Nabarro LLP

125 London Wall, canteen and break-out area wall – ‘Season’s Greetings’



200 pieces of origami, 8 rolls of tape, 4 paper-cuts, 2 days of sticking...

The canteen wall in long-time client Nabarro’s beautiful new offices was conceived by Neon as an ever-evolving canvas, and we’ve done lots of lovely creative things with it since they moved in.

But Christmas demanded something really special. So, drawing one of the key elements of the brand’s visual style – origami – we set to work to create the most colourful seasonal greeting imaginable.

It turned to be a real labour of love. Even with the help of numerous members of the firm, it took us a full two days of cutting, snipping, and sticking.

But definitely worth it, we’d say; it makes us feel all Christmassy just looking at it.

Kind words...

“During December we wanted something different, more fun and celebratory than a simple written ‘Season’s Greetings’ message. Neon came up with the goods in truly splendid style with a fantastic origami wall design. It’s proved very popular indeed, with lots of employees stopping by to help with its construction. As well as spelling out an extremely colourful message – and tying in nicely with our brand which features origami! – the origami pieces unfold so that the design becomes 3D. We’re delighted with this very interactive festive creation.”

ALEX BELLINGER
Head of Communications
Nabarro LLP

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PROJECT SUMMARY

Project brand guardian
Art direction
Interior design moodboards
Signage & way finding
Breakout area graphics
Client space graphics
Staff spaces graphics
Meeting room art & graphics
Digital messaging
Manifestations
Cafe branding

