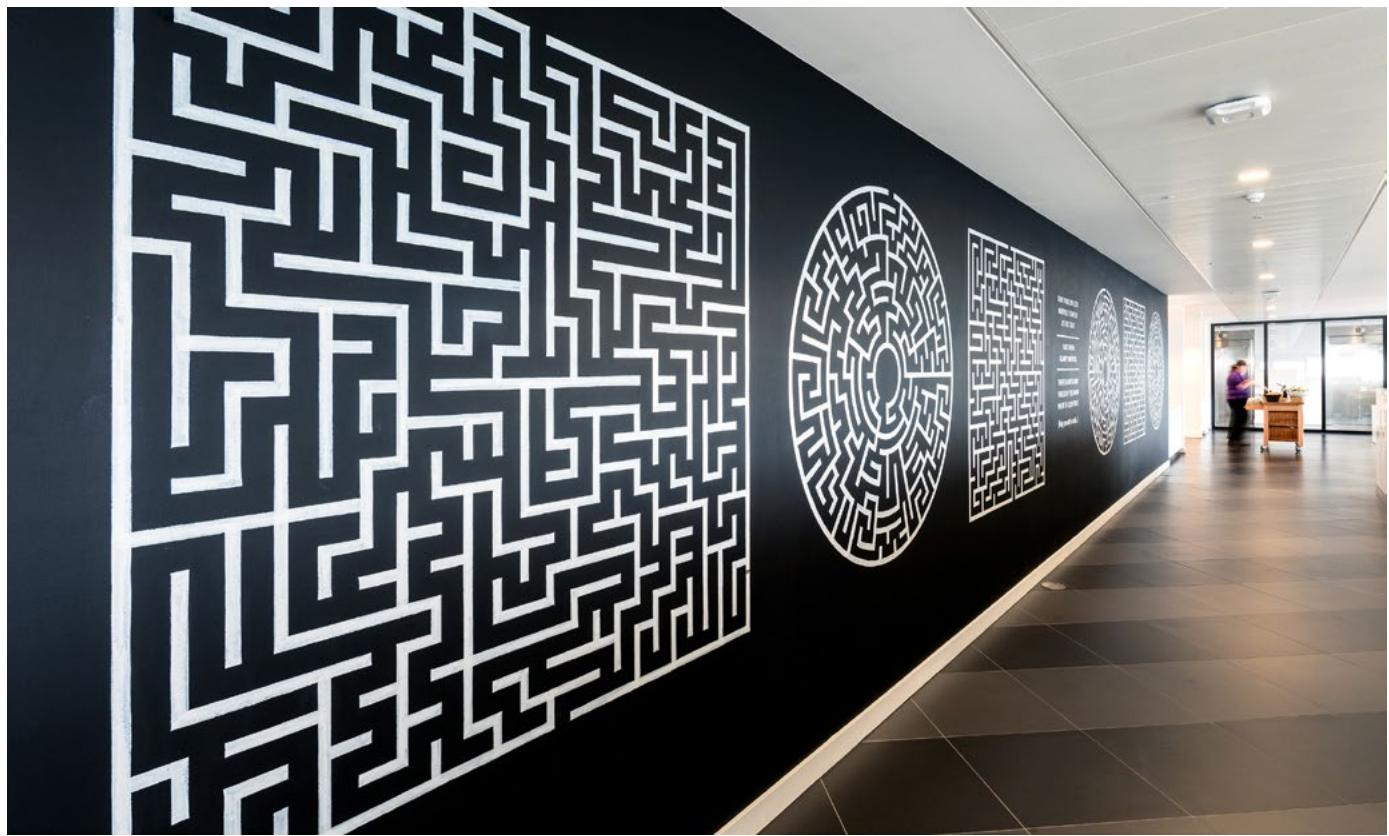


Nabarro LLP

125 London Wall, canteen and break-out area wall – ‘A-mazing mazes’



Wonder-wall.

(Well, a very attractive wall, anyway).

When Nabarro, our long-term law firm client, recently moved to prestigious new premises, we saw a once-in-a-lifetime opportunity to create a totally branded environment. We developed a scheme for the entire building, but one particularly lovely feature was the 25 foot wall in the canteen and break-out area. Our idea: to use it, in keeping with the black and white brand identity, like a giant pub blackboard – with regularly changing displays and little did we know what a on-going source of joy to us and Nabarro it would become.

Our starter-for-ten was a stunning typographic treatment, welcoming the firm's people to their new home with a blizzard of fascinating facts designed by Neon about the building and its fit-out, which was lovingly hand rendered by Nick Garrett, one of the UK's leading traditional sign writers.

But since then there has been more fun treatments...

A-mazing mazes.

Some problems look immensely complex at first. That's when Clarity Matters. There is always a way through if you know where to look for it. We brought this notion to life to by setting Nabarro's staff the challenge of solving six fiendishly complex mazes designed by Neon – and again lovingly hand rendered by our good friend Nick Garrett.

Kind words...

“The latest work he has done for our staff canteen floor is typical of an approach that centres on clarity of thought and elegance of expression. I am delighted with the results.”

ALEX BELLINGER
Head of Communications
Nabarro LLP

Nabarro LLP

125 London Wall, canteen and break-out area wall – ‘Welcome Wall’



PROJECT SUMMARY

Project brand guardian
Art direction
Interior design moodboards
Signage & way finding
Breakout area graphics
Client space graphics
Staff spaces graphics
Meeting room art & graphics
Digital messaging
Manifestations
Cafe branding

