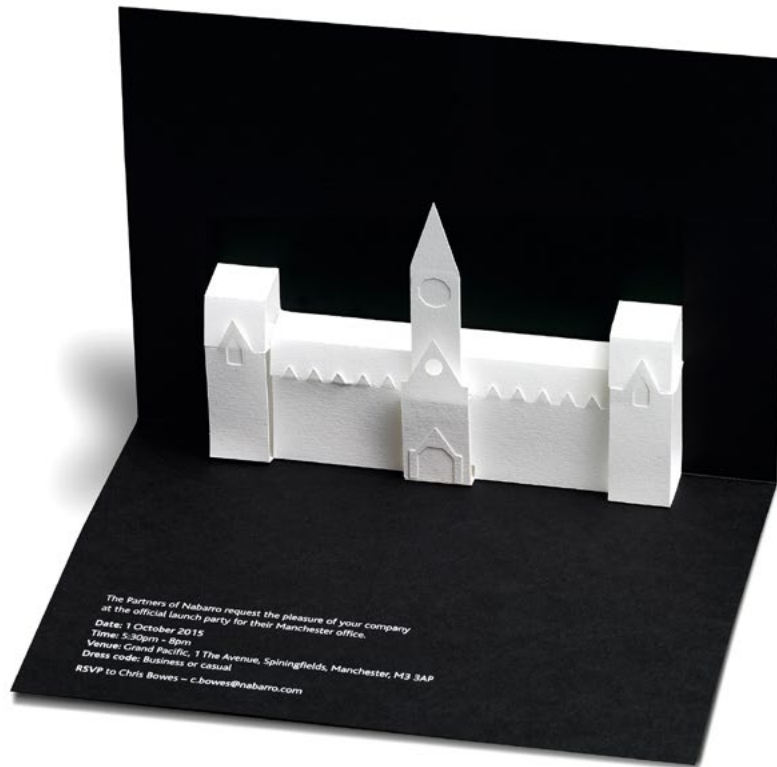


Nabarro LLP

Nabarro 'pops up' in Manchester.



Do 'pop along'...

Only a tiny project, but one we really love. Nabarro LLP asked Neon to come up with a unique idea for an invite to be sent to their clients as well as the great and the good in Manchester to help celebrate the opening of Nabarro's new Manchester offices.

The idea was a simple one, elegantly utilising Nabarro's band look and feel with a beautiful hand made and hand inserted paper pop-up of Manchester's iconic town hall. The invites were printed digitally so to be bespoke (with white text on to beautifully dense black Colourplan premium papers) – individual Partners at Nabarro could send invites with individual clients names on each invite inviting them to err... 'pop along' to the opening night party.

The invitation was followed up with an email invite featuring another, but this time incredibly detailed, paper model of the town hall.

Kind words...

"Everyone thought they were great and very memorable! Our director of business development and our head of communications has asked for one sample of the invitation you did for us for the Manchester launch, this is so that they have something to keep in the office."

JODIE DEAN
Business Development Manager
Nabarro

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