

Royal Mail Countdown to the 2012 London Olympics series



On your marks, get set...

Researched and designed by Neon, the Royal Mail countdown to the 2012 London Olympics series (in partnership with the Royal Mint) was produced to bring to life some of the exciting developments going on at the London Olympic Park and other Olympic venues around the UK, in the build-up to the Games.

Neon has been working with Royal Mail from the day we started. As well as this series, other Neon projects for Royal Mail have focused on the London 1908 Olympic Games, the 40th anniversary of the first flight of Concorde Smiler sheet, and 10 years of the London Eye, to name just a few...

Kind words...

"It is always a pleasure to work with Neon, many thanks as ever."

DEAN PRICE
Design Manager
Royal Mail

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