

Royal Mail

London 1908 Olympic Games commemorative sheet



The first London Olympics.

Researched and designed by Neon, the Royal Mail London 1908 Olympic Games commemorative sheet was produced to mark the centenary of the IV Olympiad, held at the White City Stadium in London.

It includes insights into the sequence of events that led to London hosting the 1908 Olympic Games; the construction of the White City Stadium; and the birth of the modern marathon. It also introduces some of the notable figures and athletes of the time – including Baron Pierre de Coubertin – as well as providing a comprehensive medal table from the Games.

Neon has been working with Royal Mail from the day we started. As well as this commemorative sheet, other projects have included celebrating the 40th anniversary of Concorde (in partnership with the Royal Mint), and 10 years of the London Eye, to name just a few.

Kind words...

“Thank you for all your hard work on the Royal Mail London 1908 Olympic Games commemorative sheet, it’s a great job many thanks...”

DEAN PRICE
Design Manager
Royal Mail

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